



# FLAMIN Productions —The Guidelines

2011



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## Introduction:

Film London and Arts Council England present FLAMIN Productions, a major commissioning scheme for London's artist film-makers. Part of Film London's Artists' Moving Image Network, FLAMIN Productions aims to support the most exciting, innovative and challenging moving image projects with production finance and bespoke mentoring opportunities.

FLAMIN Productions is the only scheme of its kind in the UK. It commissions new, single screen works that are ambitious in premise and duration, with an emphasis on projects that have a strong potential to reach audiences through gallery exhibition and screenings.

Over the period 2011/12 to 2014/15, FLAMIN Productions will be investing £360,000 of production funding with awards of between £20,000 to £50,000 available. This is the first call for applications. In this round up to 5 projects will be shortlisted and invited to develop their ideas for resubmission as full production tenders. Projects will then be reassessed for production funding.

### **Deadline for applications: 5pm, Monday 5 December 2011**

Commissions will form part of a slate of new works supported through this scheme since 2009 by artists Ben Rivers, Elizabeth Price, Anja Kirschner & David Panos, Charlotte Ginsborg, Phil Coy, Emily Wardill, Laure Prouvost, Ursula Mayer, Hilary Koob-Sassen and Grace Schwindt.

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## Assessment Criteria:

FLAMIN Productions will support:

- The most innovative experimental moving image works which have the potential to push the boundaries of the artform, by artists who use moving image as their chosen medium;
- Mid-career artists who have a track record in working with moving image and whose previous moving image work has made an impact on audiences through exhibiting at festivals, cinemas or in galleries;
- Artists who have an ambitious, challenging project which demonstrates a shift or step forward in their approach towards their practice;
- Artists who will stand to benefit from FLAMIN Productions support.

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## Parameters of the Scheme:

FLAMIN Productions will support:

- Single-screen projects with an anticipated running time of 20 minutes plus;
- Projects that are ready to go into production by May 2012 and can be completed within 12 months of receiving the award. Artists need to be able to fully commit to the production period and it must be possible for the FLAMIN team to maintain regular contact throughout the production process with the awardee for monitoring, mentoring and guidance (See FAQ about filming outside of the UK);
- Projects which can be screened and/or exhibited widely across a variety of venues and locations, with potential for national and international exhibition;
- Projects for which the applicant's main address is in London. Individual artist film-makers or collaborative partnerships or groups of artists can apply;
- Projects involving funds from other sources. To be considered for production finance, at least 10% of the total budget must come from sources other than the FLAMIN award (including in-kind contributions). FLAMIN Productions must be the majority financier, i.e. each contribution from another funder or supporter cannot exceed the FLAMIN award (see our FAQs for further information on production finance). This will be reviewed at greenlighting decision stage, but projects need to demonstrate this potential at application stage.

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## Key Dates:

### **Deadline: 5pm, Monday 5 December 2011**

A shortlist of applicants will be invited to attend an interview with the selectors in early February 2012. All applicants will be contacted by email informing them whether or not their work has been shortlisted by the end of January 2012.

### **Development period: 13 February – 30 April 2012**

Selection of projects for finance: Week beginning 14 May 2012

### **Selection will be carried out by:**

- 3 external assessors
- Film London Head of Production and Talent Development, FLAMIN Manager
- Film London Board member

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## Application Process:

FLAMIN Productions has a two stage application process.

By end of January up to 5 applicants will be selected and invited to develop a tender for production funding. This development period is from 13 February – 30 April 2012. During this period selected artists will be expected to work up a full budget, schedule and proposal and address any feasibility issues. To assist with this FLAMIN will provide a bursary of £1,000 per project. FLAMIN Productions will also provide: budget for up to three mentoring or advice sessions, to be identified in conjunction with Film London; FLAMIN Production Advisor time to assist with development of a production plan and finalising the project budget; access to Film London expertise across the organization.

Following submission of tenders, projects will be assessed on whether they are ready to go into production. Up to all 5 will then be greenlit for production finance in the range of £20,000 to £50,000. FLAMIN Productions will consider projects across this range of budget levels.

During this period, applicants will have access to: the FLAMIN Production Advisor, FLAMIN Team and Film London staff for advice and guidance at all stages of production; mentoring from industry professionals.

## How to apply:

For any further advice on submitting your application, or if you need the application materials in another format, contact the FLAMIN Team on 020 7613 7694 or [flamin@filmlondon.org.uk](mailto:flamin@filmlondon.org.uk)

## Application advice and information surgeries:

Information surgeries for artists interested in applying to FLAMIN Productions have been scheduled. These are 20 minute meetings with members of the FLAMIN team. Please go to [www.filmlondon.org.uk/flaminproductions](http://www.filmlondon.org.uk/flaminproductions) for more information, to register your attendance and for location accessibility guide and dates.

Before applying visit our website to see examples of works FLAMIN has supported in the past: [www.filmlondon.org.uk/flaminshowcase](http://www.filmlondon.org.uk/flaminshowcase)

## Apply online at: [www.filmlondon.org.uk/flaminproductions](http://www.filmlondon.org.uk/flaminproductions)

You will be asked to complete an online form including a project description or treatment, some information about your practice and a CV, a budget estimate and examples of your previous works. You will have the opportunity to attach additional background information.

See our FAQs and online application form for more detail.

It is the policy of Film London to promote and integrate equality of opportunity into all aspects of its business. We wish to ensure that Film London reflects the diversity of the communities in which it works. We strongly encourage applications from groups currently under-represented including Black, Asian and Chinese and other ethnic minority groups, and disabled people.

We are open to discussing any access needs at any stage of the funding process – application, development and production – and are committed to finding ways to enable film-makers to realise their project if selected for an award.

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## Contact us:

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